

## 31<sup>st</sup> Annual GSC Golf Classic

~ **Sponsorship Opportunities** ~

**Date: Friday, November 19th, 2021**

The Gainesville Sports Commission (GSC) is excited to announce the 31st Annual GSC Golf Classic to be played on Friday, November 19th at Ironwood Golf Course. Registration will begin at 7:00 AM, followed by a shotgun start at 8:30 AM and will be followed by a post tournament lunch in the clubhouse where we will post raffle winners, announce the hole contest and team winners.

For the fifth year, the GSC is excited to be teaming up with Sports In Florida, Inc., whose mission is to support and grow amateur sports competitions. Sports In Florida, Inc. is recognized as a charitable nonprofit organization. Golfers or businesses that would like to receive a charitable tax deduction (for qualifying donations), please make your checks out to SPORTS IN FLORIDA, INC. and include the Tax ID #59-2017616. Otherwise, checks for entry or other expenses should be made payable directly to Gainesville Sports Commission. Mail payments to Gainesville Sports Commission, 300 East University Ave, Gainesville, Florida 32601.

Included in this packet is information on sponsorship opportunities to support the GSC while promoting your business or organization. The Annual GSC Golf Classic averages over 100 participants from the area businesses and community organizations.

We look forward to working with you to create the perfect opportunity to promote your business or organization through your sponsorship of the Annual GSC Golf Classic. Please take the time to review our sponsorship opportunities and choose the one that best suits your needs. For more information, contact Emily Grissom at [egrissom@gainesvillesportscommission.com](mailto:egrissom@gainesvillesportscommission.com)

### Registration and Range Sponsor

**One Sponsor, \$1,000**

- **One complimentary foursome for the tournament**
- Recognition as a major sponsor in all golf tournament print materials and a/v advertising. Including: registration materials, GSC Newsletter, tournament brochure, etc.
- Opportunity to display signage and displays at the registration area
- Opportunity to display signage on the driving range marking 10 driving range stations.
- Opportunity to place marketing pieces in the golfer goodie bags

### GSC Tournament Player Gifts Sponsor (2 available) – 2 SOLD

~~One Sponsor, \$1,000~~

- ~~• One complimentary foursome for the tournament~~
- ~~• Recognition as a major sponsor in all golf tournament print materials and a/v advertising. Including: registration materials, GSC Newsletter, tournament brochure, etc.~~
- ~~• Opportunity to display logo on 1 golfer's gift for each participant~~
- ~~• Opportunity to place marketing pieces in the golfer goodie bags~~

### Hole-In-One Sponsor

**One Sponsor, \$800**

- **One complimentary foursome for the tournament**
- The Gainesville Sports Commission will provide signage at the hole-in-one sponsored par 3
- Company will be listed in the tournament brochure
- Opportunity to have presence at sponsored Par 3's and to create an exciting atmosphere for golfers by providing snacks, drinks, giveaways *etc.*....
- Opportunity to place marketing pieces in the golfer goodie bags

### **Putting Contest Sponsor**

#### **One Sponsor, \$600**

- **One complimentary foursome for the tournament**
- The Gainesville Sports Commission will provide signage at the putting green
- Company will be listed in the tournament brochure
- The company is encouraged to host a 'putting contest' for which a prize, donated by the sponsor, will be awarded at the awards reception
- Opportunity to place marketing pieces in the golfer goodie bags

### **Golf Cart Sponsorship - SOLD**

#### **One Sponsor, Logo on 50 Golf Carts - \$300**

- ~~The Gainesville Sports Commission will provide a sign for the front of participants carts with your company's logo~~
- ~~Company will be listed in the tournament brochure~~
- ~~Opportunity to place marketing pieces in the golf cart~~
- ~~Opportunity to place marketing pieces in the golfer goodie bags~~

### **Scorecard Sponsorship - SOLD**

#### **One Sponsor, Logo on 50 Scorecards - \$300**

- ~~Company logo will be included on official tournament scorecard~~
- ~~Company will be listed in the tournament brochure~~
- ~~Opportunity to place marketing pieces in the golf cart~~
- ~~Opportunity to place marketing pieces in the golfer goodie bags~~

### **Hole Sponsorship – At Tee Box**

#### **18 Sponsorships @ \$200 each**

- \$50 Reduction of Foursome Entry (\$300)
- The Gainesville Sports Commission will provide signage at the tee box
- Company will be listed in the tournament brochure
- Be creative at your tee box! Create an exciting atmosphere for the golfers (snacks, drinks, giveaways, etc....)
- Opportunity to place marketing pieces in the golfer goodie bags

### **Green Sponsorship – On The Green**

#### **18 Sponsorships @ \$200 each**

- \$50 Reduction of Foursome Entry (\$300)
- The Gainesville Sports Commission will provide signage at the green
- Company will be listed in the tournament brochure
- Be creative at your green! Create an exciting atmosphere for the golfers (snacks, drinks, giveaways, etc.....)
- Opportunity to place marketing pieces in the golfer goodie bags

### **Raffle Prize Donation and/or Goodie Bag Stuffer**

#### **Unlimited, Any Value**

- Company will be mentioned at the tournament reception
- Opportunity to place marketing pieces in the golfer goodie bag

### **Golfers**

- Individual, \$100
- Foursome, \$350
- Combined Foursome With Hole Or Green Sponsorship - \$500

To sign up your golf foursome or to sponsor, please register online at

[www.gainesvillesportscommission.com](http://www.gainesvillesportscommission.com) or contact us at:

**(352) 338-9300** or by email at [egrissom@gainesvillesportscommission.com](mailto:egrissom@gainesvillesportscommission.com)